

# COMMUNITY IMPACT FUNDS

## Environmental Equity 2023-2024 Grant Guidelines

**Applications Open:** September 11-October 20 2023

**Grant Decisions By:** November 30

**Grants range from** \$30,000-\$90,000 and may be renewed for up to three years

**Questions can be directed to:** [communityrelations@navistar.com](mailto:communityrelations@navistar.com)

[Start application here](#)

Navistar is driven by the commitment that future generations will look back and see that we did everything possible to create a better place in which they can thrive.

With a vision to accelerate the impact of sustainable mobility, our strategic approach to grantmaking seeks to make a positive impact by contributing our time, talent, and treasure to environmental and educational equity in the communities where we live and work.

Navistar invites non-profit organizations within our geographic footprint to apply to be considered for up to three years of funding for environmental equity programs. Programs considered for funding will present outcomes-based proposals that support local environmental initiatives in under-resourced communities.

### Outcomes-based Programs

Programs proposed for funding will have a three-year plan that can articulate a theory of change for community level impact as a result of the proposed program activities.

Programs should be able to map onto a logic model that identifies:

- Resources contributed
- Proposed activities
- Expected short-term outputs
- Desired long-term outcomes
- Associated indicators of program success
- Data collection/evaluation methods



## Priorities and Additional Considerations

Given our focus on sustainable mobility, priority consideration will be given to programs designed to prepare environmentally over-burdened and economically under-resourced communities for a transition to electric transport via awareness and education, electric vehicle workforce development, utility and infrastructure solutions, etc.

Programs within communities that include school districts on the [list for the 2022 EPA Clean School Bus program](#) will be prioritized for this grant.

Programs that can articulate a strength in serving marginalized communities through their operations, governance, or prior program success will be given additional consideration. We rely on applicants to describe the communities they serve as well as their approach to diversity, equity, and inclusion.

## Awards and Renewals

Proposals should include a three-year plan. Awards will be made for a 12-month period, with up to two additional years of funding contingent on program progress and available resources. Grants will be paid in an annual installment and will require a transaction fee from the grant management platform. (Currently, the transaction fee is 2.9% up to \$500)

Programs selected will be required to report on outputs and initial indicators of success towards outcomes as well as budget updates one year after receiving initial funding in order to be considered for renewal.

If awarded a renewal, the grant will be for the same amount requested in year one and is expected to follow the three-year program originally proposed. Changes to the program should be communicated and approved by Navistar.

## Site Visits, Engagement, and Communication

While not required in the application review process, site visits and opportunities for employee engagement are strongly encouraged once awarded as part of Navistar's desire to build partnerships near our locations.

A primary point of contact should be identified to maintain communication with Navistar's Social Impact Manager on program progress, as well as with our local site contact for engagement opportunities.

Organizations receiving funding should understand that information about the partnership and the program funded may be included in Navistar communication channels, including, but not limited to, internal newsletters, social media channels, sustainability reports, etc.



## About Navistar

With locations across North America, Navistar, Inc. (“Navistar”) is reimagining how to create more cohesive relationships, build higher-performing teams and find solutions where others don’t. Based in Lisle, Illinois, Navistar or its subsidiaries and affiliates produce International® brand commercial trucks and engines, IC Bus® brand school and commercial buses, all-makes OnCommand® Connection advanced connectivity services, and Fleetrite®, ReNEWeD® and Diamond Advantage® brands aftermarket parts. With a history of innovation dating back to 1831, Navistar has more than 14,500 employees worldwide and is a member of TRATON SE, a global champion of the truck and transport services industry.

## About Community Partners

Navistar partners with registered charitable organizations that align with our impact goals of increasing equity in education and the environment. Our partners are identified because of their alignment to our impact goals, proximity to our geographic footprint, and demonstrated effectiveness in achieving community impact.

Recipients of Navistar Environmental Equity Impact Funds will have demonstrated strength in governance, financial operations, and program planning with an ability to track and report on outcomes.

While many valuable programs may apply for funding, final decisions will align with our overall sustainable impact strategy to establish local partnerships that are best positioned to make the most impact within our footprint. Partnerships with community organizations are reviewed for alignment with corporate policies. As such, contributions can only be made to registered charitable organizations that are neither religious, political, or pose other conflicts of interest. Contributions are also reviewed for export control and compliance with anti-corruption policies.

## About Environmental Equity

Social Impact at Navistar begins with recognizing communities, society, and the environment as our stakeholders. We are committed to contributing positively to the communities where we live and work and recognize our opportunity to reduce disparities in environmental stress and benefits in many of our locations. Through this grant program, we seek to partner with local organizations to help identify needs and programs designed to reduce environmental disparities.

Recognizing that every community is unique, we rely on our partners to identify their critical environmental needs as well as the strategies best suited to make an impact. Examples of community needs can range from community conservation and education programs to programs intended to directly improve air quality or access to potable water. As participants in the United Nations Global Compact, we seek program partnerships to contribute to the advancement of sustainable development goals.

